

Guest Lecture Report

Training and Placement cell of Maliba Pharmacy College had organized a guest lecture on “Use of Technology in Career Opportunities” for B.Pharm-IV and M.Pharm-II students on 18/07/2014. The talk was delivered by Mr. Mulchand Sen, Assistant Professor, SRIMCA and Co-ordinator, Training and Placement cell, Uka Tarsadia University.

Mr. Mulchand’s talk started with a small assignment to each student; he asked each student to mention his/her interest area and the top companies in that area. He gave a detailed explanation about various technology options like computers, mobiles, social media, newspapers etc. available in recent times for searching career options. He informed the students about free and paid websites providing information about jobs particularly to freshers. He motivated the students to undergo project training in industries and participating in large numbers in campus interviews. He advised the students to be proactive, self-sufficient and continuously upgrade themselves to cope with cut-throat competition and dynamic business environment. He explained the importance of effective communication skills along with knowledge.

Overall the seminar was very interesting, informative and effective.











